



## **Social Media and Business: Does it work and can it work for me?**

Date: Thursday, June 25th from 2:30 to 5:30pm

Location: Homewood Public Library, Room 110

Cost: \$15, limit 2 representatives per business

Most people by now have heard of Twitter, Facebook, LinkedIn, Myspace, blogging, and other social networks. But many are clueless about what they actually do and how they work.

This workshop has a two-fold purpose. First, it will serve to provide a basic education in some of the main social networking sites and concepts. Second, there will be a round-table discussion to talk about concerns about social media and using it in business.



About the instructor:

Daniel Walters is a social media consultant in the greater Birmingham area with a background in marketing, PR and psychology. As an early adopter, Daniel has been working with social media for years and has a firm grasp of the tools and concepts that accompany the tools. Owner and lead blogger at [SocialMediaBirmingham.com](http://SocialMediaBirmingham.com), Daniel continues to document the evolution of social media in the greater Birmingham area.

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